TEDCO'S ENTREPRENEUR EXPO

—2025—

SOCIAL MEDIA TOOLKIT

OCTOBER 21, 2025

THE HOTEL AT THE UNIVERSITY OF MARYLAND

PRESENTED BY:

TEDCO

LEADING INNOVATION TO MARKET

TEDCOMD.COM

PITCH. NETWORK. LEARN. **BE INSPIRED.**

PROMOTE YOUR PRESENCE!

We're committed to helping you make your 2025 Entrepreneur Expo experience as productive to your business as possible. That's why we've created this marketing toolkit with valuable information and a selection of materials to boost your ROI and success. This kit is filled with everything you need to promote both TEDCO's Entrepreneur Expo and your presence at the show.

TEDCO'S ENTREPRENEUR EXPO —2025—

It's never too early to take advantage of the marketing items provided and start including them on your website, social media channels, print pieces, email signatures, newsletters, and more! Now let's get started – maximize your time at EE2025!



BE SOCIAL!

2024 EXPO BUZZ



This event ***exceeded my expectations!*** Kudos to the TEDCO staff, who did an incredible job on all levels. I've attended many conferences and meetings, but the amount of **positive energy** such a collection of entrepreneurs brings to such an event is second to none. **Truly remarkable** — thank

- Entrepreneur

> ***Everyone and anyone I needed to talk with was in one spot.***
> Sessions – incredible. Networking – amazing. Plus, due to the event facility, it was easy to have small breakout areas as attendees needed them. This enabled our team to combine event attendance with networking and team meetings.
>
> **- Ecosystem Collaborator**



The ***vision for innovation*** in Maryland that **Governor Moore** shared with us during the keynote with the TEDCO CEO was truly inspiring and validates my startup being ***in the right place.***

- Entrepreneur



> **We had a wonderful experience and made a lot of contacts at this year's TEDCO Expo.**
>
> **- Exhibitor**

Super positive energy!
So many entrepreneurs in one place will definitely prime more connections and ***passion for innovation.***

-Entrepreneur

SOCIAL MEDIA BEFORE EXPO

SPONSORS

- See you at the TEDCO Expo? We're excited to be a sponsor this year to support local entrepreneurship and innovation in Maryland.
  www.tedcomdexpo.com
  #TEDCOExpo

- Proud sponsor of the TEDCO Expo on Oct. 21. Join us for a day of celebrating the MD innovation ecosystem!
  www.tedcomdexpo.com
  #TEDCOExpo

- TEDCO's Entrepreneur Expo is Oct. 21. Pitch. Network. Learn. Be Inspired.
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EXHIBITORS

- See us at the TEDCO Expo? We'll be at booth [###]
  www.tedcomdexpo.com
  #TEDCOExpo

- Come to TEDCO's Entrepreneur Expo on Oct. 21. Pitch. Network. Learn. Be Inspired.
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- Counting down until @THEENTREPEXPO in College Park!
  Join us: www.tedcomdexpo.com
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GENERAL

- Excited to see Keynote Speakers [INSERT NAME(s)] at TEDCO's Entrepreneur Expo on Oct. 21
  www.tedcomdexpo.com
  #TEDCOExpo
- Find me Oct. 21: TEDCO Entrepreneur Expo. You won't want to miss this premier MD innovation ecosystem event.
  www.tedcomdexpo.com
  #TEDCOExpo
- TEDCO's Entrepreneur Expo is Oct. 21. Pitch. Network. Learn. Be Inspired.
  www.tedcomdexpo.com
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- Counting down until @THEENTREPEXPO in College Park!
  Join us: www.tedcomdexpo.com
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SPEAKERS

- Come join me at the TEDCO Expo! I'll be presenting on [INSERT TOPIC]
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  #TEDCOExpo
- Find me Oct. 21: TEDCO Entrepreneur Expo. Excited to be a speaker at this MD innovation ecosystem event.
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DOWNLOAD OUR PROMOS









Images and Entrepreneur Expo logos can be downloaded at:
tedcomdexpo.com





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DOWNLOAD OUR EMAIL SIGNATURES



Images and Entrepreneur Expo logos can be downloaded at:
tedcomdexpo.com

SOCIAL MEDIA AT EXPO

Throughout the day at TEDCO's Entrepreneur Expo, we ask that attendees, speakers, sponsors and exhibitors take the time to share their photos and experiences to keep the buzz going. It's important to create an exciting and energetic atmosphere to make the Entrepreneur Expo the place to be for anyone in the entrepreneur ecosystem. We will have a live twitter feed up on the screen in the Exhibit Hall and we ask that you continue to post throughout the day.

We will also have two separate photobooths setup for everyone to take photos in front of a customized backdrop and to receive professional headshots.





SOCIAL MEDIA AT EXPO

TEDCO'S ENTREPRENEUR EXPO —2025—

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THANK YOU

SEE YOU OCTOBER 21ST

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