



SOCIAL MEDIA TOOLKIT

OCTOBER 27, 2026

**HILTON BALTIMORE
INNER HARBOR**

PRESENTED BY:



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PROMOTE YOUR PRESENCE!

We're committed to helping you make your 2026 Entrepreneur Expo experience as productive to your business as possible. That's why we've created this marketing toolkit with valuable information and a selection of materials to boost your ROI and success. This kit is filled with everything you need to promote both TEDCO's Entrepreneur Expo and your presence at the show.



It's never too early to take advantage of the marketing items provided and start including them on your website, social media channels, print pieces, email signatures, newsletters, and more! Now let's get started – maximize your time at EE2026!



2025 EXPO BUZZ



Thank you for organizing the 2025 Expo. RPM Tech has been an exhibitor since 2018, never missing one. **2025 was the best, busiest so far**, and we actually made some good connections.

- Cyrus Etmead-Moghadam,
RPM Tech (Exhibitor)

“

Business moves at the speed of trust. Thanks to the TEDCO Expo, I made the fastest sale I've had in the past 5 years! I met my new client during the evening reception, and within 25 minutes, we reviewed the scope of work and closed the sale right at my exhibit booth. The project kicked off just days later, and we began onboarding the following week!

- Mike Malloy, Malloy Industries (Exhibitor)

”



I walked away inspired, with new insights, valuable connections, and fresh motivation to keep pushing forward with my vision.

- Entrepreneur



“

TEDCO's Entrepreneur Expo highlighted Maryland's commitment to support and grow the life sciences ecosystem. We really appreciate TEDCO's ongoing support! Beyond funding, their guidance and resources are invaluable to our journey to prevent postsurgical abdominal adhesions.

”

- BioEvanesce (Exhibitor/Startup)





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GENERAL

- Excited to see Keynote Speakers [INSERT NAME(s)] at TEDCO's Entrepreneur Expo on Oct. 27
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SPEAKERS

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SOCIAL MEDIA AT EXPO



Throughout the day at TEDCO's Entrepreneur Expo, we ask that attendees, speakers, sponsors and exhibitors take the time to share their photos and experiences to keep the buzz going. It's important to create an exciting and energetic atmosphere to make the Entrepreneur Expo the place to be for anyone in the entrepreneur ecosystem. We will have a live twitter feed up on the screen in the Exhibit Hall and we ask that you continue to post throughout the day.

We will also have two separate photobooths setup for everyone to take photos in front of a customized backdrop and to receive professional headshots.



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